



MINUTES
VCSDA
Tuesday December 7, 2010

The Bi-Monthly Dinner Meeting of the Ventura County Special Districts Association was held at the Oxnard Harbor District, 333 Ponoma Street, Port Hueneme, CA.

Call to Order and Flag Salute

The meeting was called to order at 6:00 pm by President Judy Cofer. Treasurer Jack Curtis led the Flag Salute.

Welcome – President Judy Cofer

Judy Cofer welcomed everyone and self introductions were made. Those in attendance were: Ted Grandsen, Bill Seaver, Don Hauser, Gail Pringle, Scott Quady, Susan Mulligan, Al Fox, Jim Hensley, George Lange, Nancy Acosta, Howard Smith, Judy Cofer, Will Berg, Dan LaBrado, Paul Rockenstein, Elaine Magner, Lee Martin, Elaine Freeman, Kate O'Brien, Bruce Dandy, Jack Curtis, Marvin Hanson and Mark Malloy.

Approval of Minutes of October 5, 2010

Motion by Nancy Acosta, **seconded** by Elaine Freeman to approve the minutes of the October 5, 2010 meeting. Motion carried.

Treasurer's Report – Jack Curtis

Jack Curtis provided a Treasurer's Report on the Association's funds from the period of September 1, 2010 thru October 29, 2010.

Motion by Marvin Hanson, **seconded** by George Lange to accept the Treasurer's report as presented. Motion carried.

Reports & Announcements:

LAFCo – Kai Luoma reported that the Commission does not meet in December. The November meeting was the last meeting for the calendar year. When the new year begins, Gail Pringle will join the Commission for a four year term and Bruce Dandy will serve as alternate. While at the recent meeting of CALAFCo in Palm Springs, George Lange was recognized by the Commission for his many years of service. LAFCo revenues from the renewing of applications are looking very good for this time of year.

Legislative Update - Elaine Freeman provided a report from the Legislative Committee.

Governor Brown appointments:

Diana Dooley, president of the Calif. Children's Hospital Association as Secretary of Health and Human Services Agency

Ana Matosantos, Finance Director (she was Arnold's Finance Director also)

Senator Mark Leno will be chair of the Senate Budget Committee

Senator Curren Price chair of the Senate Business & Professions Committee

Senator Ed Hernandez as chair of the Senate Health Committee

Senator Alquist appointed to the Senate Rules Committee

Senator Ellen Corbett will serve as Senate Majority Floor Leader

Senator Kevin De Leon will serve as chair Senate Democratic Caucus

Lastly the FPPC is looking at adding an Addendum G to Form 700. This form is voluntary and allows employees to disclose their government compensation.

CSDA Update - No Report given

VCSDA Website Report - Lee Martin provided an update on the VCSDA Website.

No stats on site visits to report at this time.

Lee met with the Executive Board of VCSDA to discuss ways to improve the website, generate interest in the website and streamline all costs and time spent on it. The following items were discussed:

We will make a couple minor changes to some verbiage that will improve accuracy as well as make it timeless (less updating) and more personal to the community we serve.

We may add the report called "What's So Special About Special Districts".

We may change the "Districts Represented" page to be simpler and quicker to access. We want to have a list of all our Districts with summaries as well as links to their own websites if they have one. If a special district does not have a website, we can offer to create a highlights page for them.

We hope to expand our resource links page and add as many VCSDA related links as possible. We will use this opportunity to contact other agencies and ask them to cross link to our website. This will also be good PR for VCSDA.

We hope to create a PowerPoint presentation that represents all special districts that can be used for presentations; we can turn it into a movie for our home page.

Lee stated that he does not offer any special value to organizations as a data collector, one who calls, researches and gathers data. Lee's specialty is in consulting with businesses on how to use technology to benefit them and implementing the technology. Lee made some great recommendations to take the VCSDA website to the next level. We need 3 volunteers to help with 3 specific things.

First thing: Create a PowerPoint on how great special districts are. Estimated time involved 50-200 hours. Cost for creation very low.

Second: Collect website addresses of local cities, agencies and nationwide organizations, so we can build up our website as a resource to others. Estimated time involved 400 hours.

Third: Collect complete contact information for all the special districts in Ventura County including names, addresses, and website addresses. Estimated time involved 75 – 150 hours.

Old Business:

Annual Dinner/Awards Committee – Judy Cofer and Elaine Freeman reported that the committee is trying to negotiate a less expensive venue for the Annual Dinner. By show of hands the membership approved checking with other locations than the Tower Club, such as Las Posas Country Club and Spanish Hills Country Club. Currently Las Posas costs would be about \$20.00 less than in previous years. More information will come via emails and the January newsletter.

Installation of Officers Committee: Judy Cofer and Paul Rockenstein are working on determining the slate of officers for 2011 – 2013.

Consideration of Meeting Facility Expense Reimbursement: Motion by Elaine Freeman for VCSDA to compensate as needed any special district who hosts the bi-monthly dinner meeting, not to exceed \$75.00 per meeting. **Second** Kate O'Brien, motion carried. One No vote.

New Business:

Bookkeeping Program: The Executive Committee looked into and approved the purchase of a QuickBooks program for the Treasurer to use for the accounting of the VCSDA funds.

Presentation: Dan LaBrado, General Manager of the Pleasant Valley Recreation and Park District provided a fun and interesting update of the District's current operations and plans for the future.

The meeting adjourned at 7:45 pm.

Respectfully submitted,

Robin Campos

Robin Campos, Secretary