

# WHO VCREA IS:



Collaborating to address good energy stewardship  
in the Ventura County Region.



## County, City, Special Districts

- ❖ City of Camarillo
- ❖ City of Fillmore
- ❖ City of Moorpark
- ❖ City of Ojai
- ❖ City of Oxnard
- ❖ City of Port Hueneme
- ❖ Calleguas Municipal Water District
- ❖ Ventura County Community College District
- ❖ Ventura Regional Sanitation District
- ❖ Ventura Unified School District
- ❖ City of Santa Paula
- ❖ City of Simi Valley
- ❖ City of Thousand Oaks
- ❖ City of Ventura
- ❖ County of Ventura

# WHAT DOES VCREA DO?

## Residents



Improve  
Energy Savings,  
Home Comfort  
and the Environment

## Local Government



Supporting  
Public Agency  
Collaboration  
for Healthy and  
Sustainable  
Communities

## Business



Solutions to  
Save Energy,  
Improve Efficiency and  
Increase Profit Margins

## Education and Special Districts

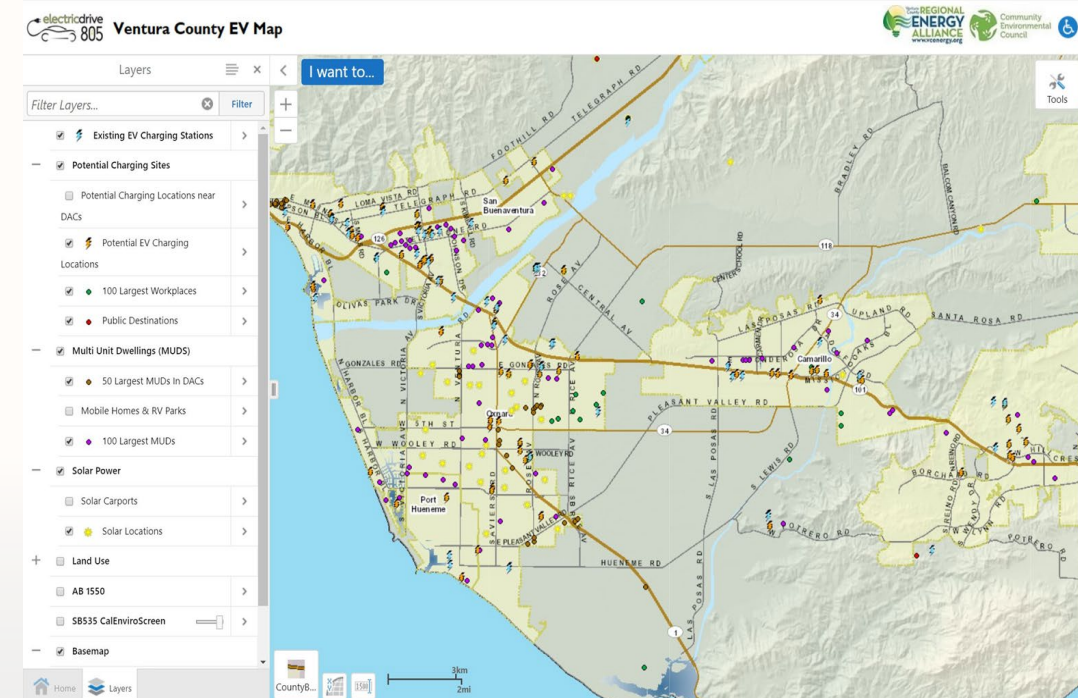


Assistance in Achieving  
Sustainability Goals

- Energy Advisor Services
- Connect to Local Programs
  - Energy Efficiency
  - Solar
  - Financing Options
- EV Outreach
- EV Rebates & Incentives
- Regional Collaboration
- GHG Reporting
- Energy Savings Resources
- Benchmarking & Audits
- Training Opportunities
- VC Green Business Program
- Energy Savings Resources

# EV BLUEPRINT

Make electric vehicles and other clean mobility options accessible to all in our communities



- EV Coach ~ July 2021
- South Central Coast Incentive Project proposed for July 2021. To provide ~\$5.7M in Level 2 and Level 3 charging infrastructure rebates for Ventura County.



# GREEN BUSINESS NETWORK

- **Outreach on water and energy efficiency, pollution and waste prevention, & alternative transportation**
- **Employee wellness**
- **Recognition as a community business leader**
  - **Free PR and business resources**
- **CA Green Business Network**



# HOW TO COLLABORATE

## Building Performance

- **Training**

- Have facility staff participate in our building professionals training
- Helps workers adapt and stay current with changes and industry best practices

- **Battery Storage/Solar**

- Energy Efficiency Retrofits – lighting, hvac, water heating
- Power when the grid goes down • Load Shifting • Regional Grid Benefits
  - Tesla Powerwall ~\$15,000 • Tax Credit (26%) ~ \$3,900 • Total Cost ~ \$11,100
  - Finance your solar + Tesla Powerwall storage system for as little as \$147/month

Event Registration:  
[3c-ren.org/events](https://3c-ren.org/events)

# HOW TO COLLABORATE

## Customer Services

- **Businesses**

- Partner with Green Business to promote water saving measures
- Have Green Business promote your programs

- **Customers**

- Share information about residential energy efficiency programs



# HOW TO COLLABORATE

## Employees

- **Participate in EV charging stations planning**
  - Promote of support EV vehicles by participating in EV outreach or installing a charging station
- **Residential Programs**
  - Share information about residential energy efficiency programs



# CONTACT US

Main Contact information

805-654-3874

[vcra.admin@ventura.org](mailto:vcra.admin@ventura.org)

## Electric Vehicles

Heather Allen – VCREA

## Training and Residential Programs

Ian Logan – 3C-REN

For more info: [3c-ren.org](http://3c-ren.org)

## Green Business Programs

Javier Saucedo

